



Sponsorship Package

Award Categories

- Advocacy
- Centenarian
- Community Leadership- Urban
- Community Leadership- Rural
- Education
- Arts & Entertainment
- Contribution to a First Nation or Métis Community
- Intergenerational
- Fitness
- Heritage & Culture
- Lifetime Achievement
- Teamwork

Special Category:
Senior Friendly Business

*Volunteers
make a
difference!*

8th Annual

Celebrating Seniors Provincial Volunteer Awards



Nominees must:

- be 55 plus
- reside in SK
- be a volunteer
- actively contribute to their community

Awards Banquet

October 1, 2017
Conexus Art Centre
200A Lakeshore Drive
Regina, SK



**Saskatchewan
Seniors
Mechanism**

Seniors Working Together

306-359-9956
www.skseniorsmechanism.ca

Why Celebrating Seniors Volunteer Awards Matter

This prestigious event's main purpose is to recognize senior volunteers and encourage active, positive aging.

As the senior population increases, seniors will have a greater role in our society. Getting involved as a volunteer in one's neighbourhood/community is one of the best ways to improve and maintain the quality of life in your immediate surroundings. Volunteer contributions bring people together to build safer and stronger communities. The wisdom and experience offered through volunteerism is significant to volunteer organizations and activities in communities. Through volunteering everyone has a voice in shaping the community. New friends are gained, people feel valued, they are more satisfied and increased health benefits are noticed. All these attributes contribute to building Age-Friendly communities.

The Celebrating Seniors Volunteer Awards provides an opportunity to celebrate and honour seniors for the outstanding contributions they make to all aspects of life through their volunteer work in Saskatchewan. The awards also provide an opportunity for our society to be made aware that seniors do remain active and continue to consistently contribute to the overall quality of life in communities across the province, puts a positive face on aging, and recognizes their continued potential.

About Saskatchewan Seniors Mechanism

We are a non-profit umbrella organization that works towards bringing together seniors organizations from across the province for the purpose of contributing to a better quality of life for ALL Saskatchewan seniors.



We do this by:

- Researching and acting on issues affecting seniors
- Being a unified voice advocating for seniors
- Engaging and supporting member organizations
- Partnering with member organizations and others
- Creating awareness and coordination of resources and services for seniors

The Sponsorship Package

The following pages outline the Levels of Sponsorship.

Should any of these packages not work for your business, feel free to contact Michel to discuss custom package options at 306-757-1898 or program@skseniorsmechanism.ca



PLATINUM SPONSOR

Exclusivity—Only 1

Top Recognition Level

Contribution Value: \$7,500.00

Sponsor of & Presentation of Award

Bring Greetings at Event

Introduce Guest Speaker

Pre-Event Recognition (subject to sponsorship confirmation & availability of logo by printing deadlines)

Logo Recognition

Regina Leader Post & Saskatoon Star Phoenix Advertising

Recognition on advertising material - e.g. posters

Recognition on SSM website and link to sponsor website

Recognition at SSM Annual Conference

Name mentioned in Pre-Event Press Release

Event Recognition

Full Ad back cover (with bleed) in awards booklet

Opportunity to display a free-standing company banner

Opportunity to add promotional item to nominee gift bag

PowerPoint and verbal recognition

Recognition on Sponsor Board

Complimentary Table of 8 at Awards Banquet

Post Event Recognition

Front Page Banner position—Full Color in

Regina Leader Post & Saskatoon Star Phoenix

supplement announcing the nominees and winners

Gray Matters

Full Page Ad

Recognition as awards sponsor

Recognition on SSM website and link to sponsor website

Name mentioned in Post-Event press release

GOLD SPONSOR

Exclusivity—Maximum 8

Contribution Value: \$5,000

Sponsor of and Presentation of Award



Pre-Event Recognition

(subject to sponsorship confirmation & availability of logo by printing deadlines)

Logo Recognition in:

Regina Leader Post & Saskatoon Star Phoenix

Advertising Material—e.g. nomination package, posters

Recognition on SSM website & link to sponsor website

Event Recognition

1/2 page Ad in awards booklet

Opportunity to add promotional item to nominee gift bag

Opportunity to display a free-standing company banner/logo

PowerPoint & verbal recognition

Recognition on Sponsor Board

Complimentary tickets for 6 at Awards Banquet

Volunteering
creates strong
inclusive
communities
through
meaningful
participation in
community
life.

Post Event Recognition

Center spread recognition—Large Full Color Logo in

Regina Leader Post & Saskatoon Star Phoenix

supplement announcing the nominees and winners

Gray Matters Publication

1/2 Page Ad

Recognition as awards sponsor

Recognition on SSM website & link to sponsor website

Name mentioned in Post-Event press release





SILVER SPONSOR

Contribution Value: \$2,500

Pre-Event Recognition

(subject to sponsorship confirmation & availability of logo by printing deadlines)

Logo recognition in:

Regina Leader Post & Saskatoon Star Phoenix

Advertising Material—posters

Recognition on SSM website & link to sponsor website

I am of the opinion that my life belongs to the whole community and as long as I live it is my privilege to do for it whatever I can. I want to be thoroughly used up when I die, for the harder I work the more I live. —George Bernard Shaw

Event Recognition

1/4 page Ad in awards booklet

Opportunity to add promotional item to nominee gift bag

PowerPoint & verbal recognition

Recognition on Sponsor Board

Complimentary tickets for 4 at Awards Banquet

Post Event Recognition

Back Page recognition—Business Card size AD—Full Color in

Regina Leader Post & Saskatoon Star Phoenix

supplement announcing the nominees and winners

Gray Matters Publication

1/4 page Ad

Recognition as awards sponsor

Recognition on SSM website & link to sponsor website



“Celebrating Seniors
is a magical evening!”



BRONZE SPONSOR

Contribution Value: \$1,000

Pre-Event Recognition

(subject to sponsorship confirmation & availability of logo by printing deadlines)

Name listed on event poster

Recognition on SSM website & link to sponsor

Event Recognition

1/8 page Ad in awards booklet

Opportunity to add promotional item to nominee gift bag

PowerPoint & verbal recognition

Recognition on Sponsor Board

Complimentary tickets for 2 at Awards Banquet

Post Event Recognition

Back Page recognition—logo Full color in

Regina Leader Post & Saskatoon Star Phoenix

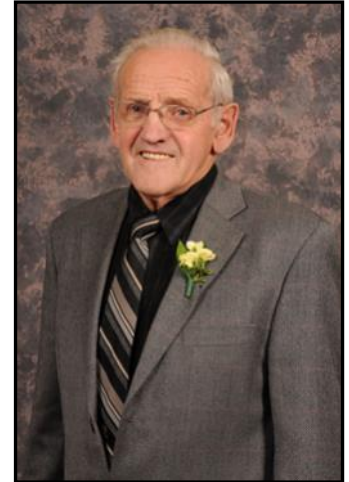
supplement announcing the nominees and winners

Gray Matters Publication

1/8 Page Ad

Recognition as awards sponsor

Recognition on SSM website & link to sponsor website



How
wonderful it
is that
nobody need
wait a single
moment
before
starting to
improve the
world

- Anne Frank

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“It is such an honor for seniors to be recognized for all their volunteer work. Thank you and keep up the good work!”



FRIEND SPONSOR

Contribution Value: \$500.00

Event Recognition

- Name in awards booklet as a sponsor
- Opportunity to add promotional item to nominee gift bag
- PowerPoint and verbal recognition
- Recognition on Sponsor Board
- Complimentary ticket for one at Awards Banquet

Post-Event Recognition

- Back Page recognition—name in Regina Leader Post & Saskatoon Star Phoenix supplement announcing the nominees and winners
- Gray Matters Publication
 - Recognition as awards sponsor
- Recognition on Saskatchewan Seniors Mechanism website

www.skseniorsmechanism.ca

Age-Friendly Communities are built through the volunteering efforts of many in a community. Communities are strengthened and citizens quality of life is improved when people of all ages, abilities and cultures are included.

www.agefriendlysk.ca

 Age Friendly
Saskatchewan