



Sponsorship Package

Award Categories

- Advocacy
- Centenarian
- Community Leadership- Urban
- Community Leadership- Rural
- Education
- Arts & Entertainment
- Contribution to a First Nation or Métis Community
- Intergenerational
- Fitness
- Heritage & Culture
- Lifetime Achievement
- Teamwork

Special Category:
Senior Friendly Business

*Volunteers
make a
difference!*

9th Annual

Celebrating Seniors Provincial Volunteer Awards



Michel Sorensen, SSM with Christine Niemczyk, CAA

Nominees must:

- be 55 plus
- reside in SK
- be a volunteer
- actively contribute to their community

Awards Banquet

September 30, 2018

Conexus Art Centre
200A Lakeshore Drive
Regina, SK



Saskatchewan
Seniors
Mechanism

Seniors Working Together

306-359-9956

www.skseiorsmechanism.ca

Why Celebrating Seniors Volunteer Awards Matter

This prestigious event's main purpose is to recognize senior volunteers and encourage active, positive aging.

As the senior population increases, seniors will have a greater role in our society. Getting involved as a volunteer in one's neighbourhood/community is one of the best ways to improve and maintain the quality of life in your immediate surroundings. Volunteer contributions bring people together to build safer and stronger communities. The wisdom and experience offered through volunteerism is significant to volunteer organizations and activities in communities. Through volunteering everyone has a voice in shaping the community. New friends are gained, people feel valued, they are more satisfied and increased health benefits are noticed. All these attributes contribute to building Age-Friendly communities.

The Celebrating Seniors Volunteer Awards provides an opportunity to celebrate and honour seniors for the outstanding contributions they make to all aspects of life through their volunteer work in Saskatchewan. The awards also provide an opportunity for our society to be made aware that seniors do remain active and continue to consistently contribute to the overall quality of life in communities across the province, puts a positive face on aging, and recognizes their continued potential.

About Saskatchewan Seniors Mechanism

We are a non-profit umbrella organization that works towards bringing together seniors organizations from across the province for the purpose of contributing to a better quality of life for ALL Saskatchewan seniors.



We do this by:

- Researching and acting on issues affecting seniors
- Being a unified voice advocating for seniors
- Engaging and supporting member organizations
- Partnering with member organizations and others
- Creating awareness and coordination of resources and services for seniors

SSM Vision

Quality of life for older adults in Saskatchewan

The Sponsorship Package

The following pages outline the Levels of Sponsorship.

Should none of these packages work for your business, feel free to contact Michel to discuss custom package options at 306-757-1898 or program@skseniorsmechanism.ca



Fred Titanich, President & CEO of CAA Saskatchewan presents Heritage and Culture Award to Stuart Bitternose

PLATINUM SPONSOR



INSURANCE • TRAVEL • AUTOMOTIVE



“Volunteers do not necessarily have the time; they just have the heart.”

- Elizabeth Andrew

GOLD SPONSOR

Exclusivity—Maximum 8

Contribution Value: \$5,000

Sponsor of and Presentation of Award



*Carol Sagin, SaskTel
Pioneers Chapter 59,
presents Community
Leadership (Rural) Award
to Irvin Buffalo*

Pre-Event Recognition

(subject to sponsorship confirmation & availability of logo by printing deadlines)

Logo Recognition in:

Regina Leader Post & Saskatoon Star Phoenix

Advertising Material—e.g. nomination package, posters

Recognition on SSM website & link to sponsor website

Event Recognition

1/2 page Ad in awards booklet

Opportunity to add promotional item to nominee gift bag

Opportunity to display a free-standing company banner/logo

PowerPoint & verbal recognition

Recognition on Sponsor Board

Complimentary tickets for 6 at Awards Banquet

**We make a
living by
what we get,
we make a
life by what
we give.**

-Winston Churchill

Post Event Recognition

Center spread recognition—Large Full Color Logo in

Regina Leader Post & Saskatoon Star Phoenix

supplement announcing the nominees and winners

Gray Matters Publication

1/2 Page Ad

Recognition as awards sponsor

Recognition on SSM website & link to sponsor website

Name mentioned in Post-Event press release



*Kenneth Duffield,
Centenarian*



Donna Rumpel
Arts & Entertainment

SILVER SPONSOR

Contribution Value: \$2,500

Pre-Event Recognition

(subject to sponsorship confirmation & availability of logo by printing deadlines)

Logo recognition in:

Regina Leader Post & Saskatoon Star Phoenix

Advertising Material—posters

Recognition on SSM website & link to sponsor website

Event Recognition

1/4 page Ad in awards booklet

Opportunity to add promotional item to nominee gift bag

PowerPoint & verbal recognition

Recognition on Sponsor Board

Complimentary tickets for 4 at Awards Banquet

Post Event Recognition

Back Page recognition—Business Card size Ad—Full Color in
Regina Leader Post & Saskatoon Star Phoenix
supplement announcing the nominees and winners

Gray Matters Publication

1/4 page Ad

Recognition as awards sponsor

Recognition on SSM website & link to sponsor website

Life's most
persistent and
urgent
question is,
What are you
doing for
others?

-Martin Luther
King, Jr.



Mary Nieth
Community Leadership Rural

“Celebrating Seniors
is a magical evening!”



BRONZE SPONSOR

Contribution Value: \$1,000

Pre-Event Recognition

(subject to sponsorship confirmation & availability of logo by printing deadlines)

Name listed on event poster

Recognition on SSM website & link to sponsor

Event Recognition

1/8 page Ad in awards booklet

Opportunity to add promotional item to nominee gift bag

PowerPoint & verbal recognition

Recognition on Sponsor Board

Complimentary tickets for 2 at Awards Banquet

Post Event Recognition

Back Page recognition—Full Color Logo in

Regina Leader Post & Saskatoon Star Phoenix
supplement announcing the nominees and winners

Gray Matters Publication

1/8 Page Ad

Recognition as awards sponsor

Recognition on SSM website & link to sponsor website



Carl & Cathy Crane
Contribution to a First Nations
or Métis Community

**“Volunteering
is the ultimate
exercise in
democracy.
You vote in
elections once
a year, but
when you
volunteer, you
vote every day
about the kind
of community
you want to
live in.”**

— Unknown

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306-757-1898 or program@skseniorsmechanism.ca



**“Volunteers
don’t get paid,
not because
they’re
worthless, but
because
they’re
priceless.”**

FRIEND SPONSOR

Contribution Value: \$500.00

Event Recognition

Name in awards booklet as a sponsor

Opportunity to add promotional item to nominee gift bag

PowerPoint and verbal recognition

Recognition on Sponsor Board

Complimentary ticket for one at Awards Banquet

Post-Event Recognition

Back Page recognition—name in Regina Leader Post &
Saskatoon Star Phoenix supplement announcing the
nominees and winners

Gray Matters Publication

Recognition as awards sponsor

Recognition on Saskatchewan Seniors Mechanism website



*Shirley Wolfe-Keller,
Lifetime Achievement Award,
with Heather Bishop*

www.skseniormechanism.ca

Age-Friendly Communities are built through the volunteering efforts of many in a community. Communities are strengthened and citizens' quality of life is improved when people of all ages, abilities and cultures are included.